



Information Brochure

MBA in Business Intelligence

MBA in Business Intelligence is offered by School of Management Studies and is a two years full time master's level program for the aspirants wishing to focus on Business Analytics and Data Science. The curriculum of the MBA program is a blend of conventional courses and modern business analytic tools. The knowledge acquired through this course can attain skills like pattern analysis and data modelling, while also learning to present findings in an understandable global context to the students. The MBA in Business Intelligence course is designed for the development of professionals in the world of business analytics.

With a rapid increase in the latest technology and rigorous requirements of digital data in today's business world, the concept of "Big Data" has been introduced. To work with huge data, it becomes very important to cultivate the skills to play with data and for which it is necessary to have knowledge regarding Data Analytics, Business Analytics and Business Intelligence.

The perspective of this course is to teach the BI aspirants to solve business problems which occur due to huge sets of data. Those who want to dig deep into Data and Business Analytics will be benefited more from Business Intelligence master's program. Career opportunities include jobs as Data Analysts, Business Analysts, Financial Analysts, Database Analysts, Consultants, Managers, Statisticians, Database Administrators and IT Professionals.

Course Structure

Semester – I

- Paper – 1: Principles of management
- Paper – 2: Corporate Communication & Organizational Behaviour
- Paper – 3: Accounting for managers
- Paper – 4: Managerial economics
- Paper – 5: Introduction to Forensic Science and Law
- Paper – 6: Introduction to Business Intelligence

Semester – II

- Paper – 1: Management process
- Paper – 2: Digital Forensics
- Paper – 3: Business Analytics & statistics
- Paper – 4: Data Management & Visualization
- Paper – 5: Introduction to Python & R
- Paper – 6: Quantitative Techniques and Research Methodology

Semester – III

- Paper – 1: Risk Management
- Paper – 2: Data Science & Machine Learning
- Paper – 3: Big Data Analytics
- Paper – 4: Data Mining
- Paper – 5: Entrepreneurship
- Paper – 6: Minor Project

Semester – IV

- Internship / Project / Dissertation

Admission Procedure

Program: MBA in Business Intelligence (Full Time)

Intake: 20

Duration: 2 years (4 Semesters)

Eligibility for Admission:

Student seeking admission to the above-mentioned program must fulfill the following criteria:

Bachelor's degree in any stream with at least 55% for General/OBC/EWS category candidates and 50% or equivalent for SC/ST and PwD category candidates.

Admission Procedure:

The Admission will be given on the basis of entrance exam conducted by National Forensic Sciences University / Based on merit prepared considering percentage in Bachelor's Degree.

Details of Entrance Exam:

The entrance examination for the admission to MBA program will be conducted by NFSU. The syllabus of the entrance test is divided into two parts.

60% would consist of General Knowledge, Logical Reasoning and Aptitude, Mathematical Reasoning, Data Interpretation, Information and Communication Technology (ICT), Communication etc.

40% will be related to Fundamentals of Management subjects namely Principles of Management, Financial Management, Marketing Management, Human Resource Management, Strategic Management, Business Statistics, Business communication and Fundamentals of Business Intelligence, Data Analytics and Data Science etc.

The eligible candidates shall be required to appear in Entrance Test consisting of 100 multiple choice questions (MCQ) carrying a total 100 marks covering the syllabus prescribed for the concerned subject/program. There will be no negative marking.

Fees Structure:

Semester Tuition Fee: Rs. 60,000/- per semester + Other University fees